

ALLY VAN NESTE

web & design

931-542-2068 | vanneste.ally@gmail.com | simplethingsbyally.com

Skills

Languages and Web

Wordpress
Custom Wordpress Themes
ManageWP
Divi WordPress
Webflow
PHP
HTML
CSS
Bootstrap
JavaScript
MySQL
ColdFusion
Aweber
Mailchimp
Leadpages
Facebook Ads
Social Media Audit

Programs

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Dreamweaver
Adobe Lightroom
Microsoft Office
Prezi
InVison
Slack
Trello

Studio Skill Set

Portrait Photography
Product Photography
Studio Lighting
Publication Design
Hand Lettering
Calligraphy
Pen and Ink Drawing

Experience

Freelance Graphic Designer and Web Developer | May 2018-Present

Clients:

UN Perception Change Project	Farther	Tifin
CLP Tech	WalterWorks	BirthChoice
My Harvest Life	Stensel	Space Tech

Work:

Webflow	Illustrations	Graphic Design
Wordpress	Logo Design	YouTube Thumbnails
Email Marketing	Ebook Formatting	Social Media

Contract Graphic Designer | Nov. 2017- Jun. 2020

School Spirit Vending

Designed Spirit Stickers and display graphics
Stickers are used for fundraisers for Elementary Schools
Files are made with an understanding of the printing process

Graphic and Web Designer | 2015-Present

The Recruiting Code

Developed Website on Wordpress and Squarespace
HTML and CSS
Email automation lists and sign-up forms with Aweber and Leadpages
Ebook formatting and cover design
Blog post graphics
Facebook Ads

Web Developer Intern | Aug. 2018-May 2019

Union University Office of University Communications, *Jackson, TN*

Redesigned and updated sub pages on Website
Used Bootstrap, HTML, CSS, ColdFusion and Java Script
Designed and build database with MySQL
Managed Union Pinterest and LinkedIn

Edit Suite Student Worker | 2016-May 2018

Communication Arts Department, *Jackson, TN*

Organized the Edit Suite and took inventory
Maintained the video equipment, fixed broken parts
Helped students and rented out equipment

Education

Union University, Jackson TN | 2015-May 2019

B.A. in Digital Media Communications

Minor: Biblical Studies

Awards/Honors/Memberships

President's List | 2015-May 2019

Dean's List | Spring 2018, Fall 2016

AIGA | Aug. 2018 - Present